

## Winner of “do good with GUSTO” is ATF 2007 delegate from Philippines

Singapore, 31 January 2007 – By simply winning a (RED) prize, Ms Gerosel Siquian, Tourism Attache, Philippine Department of Tourism and ATF 2007 delegate, will indeed be doing some good with **GUSTO™** for the urgent HIV/AIDS cause in Africa.

The prize is a special edition Apple iPod Nano (PRODUCT) RED. The prize presentation will take place at Asean Tourism Forum (ATF) Travex 2007, at 4pm on Thursday, 1 February 2007, at the **Gustodian™** booth, H20/H22, Suntec City Convention Centre. Mr Terence Wee, Executive Director, **Gustodian™**, will be giving away the prize.

Winners of the previous week’s “do good with **GUSTO™**” weekly prize draw were Ross & Julie Saxon, from Australia, who are regular guests of the lovely Bali Dynasty Resort, and their participation in the draw was simply to use the new hotel guest services online, on-demand interactive tool, **GUSTO™**.

The Bali Dynasty Resort, a **GUSTO™** partner hotel, is also a participant at ATF Travex 2007 (booth T04).



“do good with **GUSTO™**”  
weekly prize draw

### **GUSTO™** does good by choosing (RED)

A portion of our purchase of this (RED) product goes to Global Fund to help fight HIV/AIDS in Africa. Global Fund, established in 2002 to fight three of the world’s most devastating diseases, provides anti-retroviral treatment for children and adults, and helps to feed orphans and protect their future.

(RED) is not a charity. When we (consumers) choose to buy any (RED) stuff, they get treatment money. For info on Global Fund and how the (RED) movement makes a difference, visit [www.joinred.com](http://www.joinred.com)

### FREE iPod given away weekly

one FREE limited special edition Apple iPod nano (PRODUCT) RED will be given away each week. The “do good with **GUSTO™**” weekly prize draw closes on 28 February 2007.

### how to enter draw

No forms to fill, exclusively invited users simply enter the **GUSTO** portal and their entry is automatically registered under their name.



# PRESS RELEASE

## About GUSTO™

GUSTO™ is a guest services tool on-demand that affords hospitality providers a significant opportunity to engage their guests prior to their arrival! It's designed to enable arriving guests to maximise their stay experience by supporting them with the necessary information and activity to enhance their visit to the property and location.

GUSTO™ serves travel needs and lets hotels know guest desires

- need to know all about your destination and events happening during your period of stay?
- like to find out more about your hotel facilities?
- have a special request or desire where you may need help from your hotel?
- wish to save time by securing advance reservations?
- you can now do all that and more on **GUSTO™**

## About GUSTODIAN

GUSTODIAN is a new business unit of Cyberville eServices Pte Ltd, a leading technology services provider, with hospitality experience as its key area of expertise. It is a technology partner of major international hotel chains, including Intercontinental Hotels Group (IHG), previously known as Bass Hotels and Resorts, and Six Continents Hotels and Resorts. IHG is the largest hotel company in the world, and represents brands such as the Intercontinental Hotels & Resorts, Holiday Inn Hotels & Resorts, Crowne Plaza Hotels, Staybridge Suites, Indigo Hotels, etc.

For more details about GUSTO, please contact:

Ben Trotman, Director of Sales & Marketing

Tel: +65 6372 2791

Email: [ben.trotman@gustodian.com](mailto:ben.trotman@gustodian.com)

For further information, please contact:

Teresa Teo Guttensohn, Marketing Services Manager

Tel: +65 6372 2796

Fax: +65 6227 0789

Email: [teresa.guttensohn@gustodian.com](mailto:teresa.guttensohn@gustodian.com)

[www.gustodian.com](http://www.gustodian.com)

gustodian

10 anson road  
#16-01 international plaza  
singapore 079903  
[www.gustodian.com](http://www.gustodian.com)

t: 6372 2788  
f: 6227 0789